

Contract # 1438871

Schedule Dates 10/18/16-10/24/16
Advertiser NRCC (66196)

Agency National Media Research Inc (10525)

Product Political - Issues / Propositions (1068)

Brand 155/915/7923 (564175)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York

Buyer Name MediaAssistant,,

Phone/Fax /

Date:

Accepted-Station:

CPE 155/915/7923
Account Types National/Political

Billing Type Standard

Comments NRCC IE 2016

This is a new order being sent as a revision to reflect corrections be ing made before being initially sent.

Commission Net Total

n % 15.00 n \$453.00

09/28/16

09/28/16

Julie Orilio

Normal

\$2,567.00

Comments:

Date:

ECR25319162

No

Sales Tax

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

CO-OP

Demo

 Utica (WFXV)

 By Broadcast Month Oct. 2016
 Spots 44
 Rate \$3,020.00

 Grand Total:
 44
 \$3,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	4P- Celebrity Name Game	1		Х				1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
2.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4P- Celebrity Name Game	1			Х			1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4P- Celebrity Name Game	1				(1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4P- Celebrity Name Game	1				Х		1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	4P- Celebrity Name Game	1	Х					1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
6.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	4:30P- FAMILY FEUD	1		Х				1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/1
7.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:30P- FAMILY FEUD	1			Х			1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/1
8.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:30P- FAMILY FEUD	1				<		1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/1
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4:30P- FAMILY FEUD	1				Х		1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/1
10.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	4:30P- FAMILY FEUD	1	Х					1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/1
11.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5P- The Middle	1		Х				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/1
12.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5P- The Middle	1			Х			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/1
13.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5P- The Middle	1)	<		1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/1

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Accepted-Agency/Advertiser:



Contract # 1438871 Schedule Dates 10/18/16-10/24/

10/18/16-10/24/16 NRCC (66196)

National Media Research Inc (10525) Political - Issues / Propositions (1068)

155/915/7923 (564175)

Sales Office Millennium - New York, New York (1406)
Millennium - New York
Millennium - New York

Buyer Name MediaAssistant,,

Phone/Fax /

Advertiser

Agency

Product

Brand

CPE 155/915/7923
Account Types National/Political

Billing Type Standard
Comments NRCC IE 2016

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Date Entered09/28/16Last Modified09/28/16Entered ByJulie Orilio

CO-OP No

Headline # ECR25319162

Demo

Order Type Normal
Package Deal

Commission % 15.00

 Commission
 \$453.00

 Net Total
 \$2,567.00

Sales Tax

 Utica (WFXV)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 44
 \$3,020.00

 Grand Total:
 44
 \$3,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5P- The Middle	1					х		1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5P- The Middle	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
16.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5:30P- Hot in Cleveland	1		Х					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
17.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:30P- Hot in Cleveland	1			Х		T		1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:30P- Hot in Cleveland	1				х			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:30P- Hot in Cleveland	1					х		1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
20.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5:30P- Hot in Cleveland	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
21.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6P- 6:30P (EST)	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
22.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6P- 6:30P (EST)	1			Х				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
23.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6P- 6:30P (EST)	1				х			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6P- 6:30P (EST)	1					х		1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
25.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6:30P- 7P (EST)	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
26.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6:30P- 7P (EST)	1			Х				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
27.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:30P- 7P (EST)	1				х			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Contract # 1438871

 Schedule Dates
 10/18/16-10/24/16

 Advertiser
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Agency National Media Research Inc (10525)

Product Political - Issues / Propositions (1068)

Brand 155/915/7923 (564175)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York

Buyer Name MediaAssistant,,

CPE 155/915/7923

Phone/Fax

Account Types National/Political

Billing Type Standard

Billing Type Standard

Comments NRCC IE 2016
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Date Entered09/28/16Last Modified09/28/16Entered ByJulie Orilio

No

Headline # ECR25319162

Demo

Commission

Sales Tax

CO-OP

Order Type Normal
Package Deal

Commission % 15.00

Net Total \$2,567.00

\$453.00

 By Broadcast Month Oct. 2016
 Spots 44
 Rate \$3,020.00

 Grand Total:
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 \$3,020.00

Utica (WFXV)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP	W Mo	T	u W	e Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:30P- 7P (EST)		1 X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
29.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7P- 7:30P (EST)		1	Х	(1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
30.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7P- 7:30P (EST)		1		Х					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
31.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7P- 7:30P (EST)		1			Х				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
32.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- 7:30P (EST)		1				Х			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
33.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- 7:30P (EST)		1 X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
34.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7:30P- 8P (EST)		1	Х	(1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
35.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7:30P- 8P (EST)		1		Х					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
36.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7:30P- 8P (EST)		1			Х				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
37.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7:30P- 8P (EST)		1				Х			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
38.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:30P- 8P (EST)		1 X							1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
39.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- 7:30P (EST)		1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16
40.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7:30P- 8P (EST)		1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16
41.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	1A- Person of Interest 1		1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Person Of Interest	9/28/16
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Accepted	Accepted-Agency/Advertiser: Date: Ac														Date:	Comments:			

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Phone/Fax

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Billing Type Standard Comments NRCC IE 2016

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Date Entered 09/28/16 **Last Modified** 09/28/16 Julie Orilio **Entered By** No CO-OP

Headline # ECR25319162

Demo

Order Type Normal

Package Deal Commission % 15.00

Commission \$453.00 **Net Total** \$2,567.00

Sales Tax

Utica (WFXV) By Broadcast Month Spots Rate Oct. 2016 44 \$3,020.00 Grand Total: \$3,020.00 44

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP	W M	lo T	Γu V	Ve T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered				
42.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	12P- NFL PREGAME		1						Х	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	9/28/16				
43.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	1P- NFL EARLY GAME		2						Х	2	\$500.00	\$1,000.00	Utica (WFXV)	NFL GAME 1	9/28/16				
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								CONFIRMATION CONTRACT															
Accepted	Accepted-Agency/Advertiser: Date:					Statio	n:								Date:	Comments:							
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